



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



CENTER FOR HEALTH PROMOTION
AND DISEASE PREVENTION

Call for Proposals: Health Promotion & Disease Prevention Mural

[Arts Everywhere](#) and the [UNC Center for Health Promotion and Disease Prevention](#) (HPDP) are seeking design proposals for a new mural to be installed on the outdoor wall space at the HPDP offices, located at 1700 Martin Luther King Jr. Boulevard. The primary audience for this mural is the HPDP staff along with the campus and community members who encounter it. The mural design should follow the themes and guidelines listed below. The project budget should not exceed more than \$3,500 to cover artist/design fees, supplies, and installation.

Arts Everywhere is a comprehensive initiative at UNC-CH to make the arts a fundamental part of University culture and daily campus life. Collaborating with diverse departments, units, and organizations, they strive to embed creative expression, live arts experiences, and arts learning into the Carolina experience.

Application Deadline: Monday, October 18, 2021, at 11:59 pm

About the Project

The goal of this project is to design and paint a mural on a portion of the outdoor wall space of HPDP's building. Designs should focus on themes of health, wellness, and community.

The proposed mural will be in an outdoor area where staff and students are encouraged to take breaks or hold informal meetings. The space is currently uninviting and slightly intimidating, and we're looking for an artist who can help transform the experience of this space through art. **We invite design submissions that create an inspiring outdoor community space by using as much of the wall as makes sense given the budget and the artist's creative vision.**

The UNC Center for Health Promotion and Disease Prevention addresses pressing health problems by collaborating with communities to conduct research, provide training, and translate research findings into policy and practice. The Center seeks to reduce health disparities and promote equity through an emphasis on community-engaged research.

Artists submitting proposals should consider how they might engage with staff and students who work in the space, either in the installation process or in related programming. The selected artist will also have the opportunity to talk to HPDP representatives to help inform their final piece.

How to Apply

Please submit the following as one .pdf file attachment in an email to artseverywhere@unc.edu.

- Artistic resume
- 3-5 examples of previous work of a similar style
- Image(s) of proposed design
- Written statement (one page max) describing the design concept with a brief explanation of how it relates to the themes specified above

Eligibility

This call is open to artists who are local to Chapel Hill or the Triangle region. BIPOC artists are especially encouraged to apply. UNC-Chapel Hill alumni and current students are encouraged to apply. Candidates must be professional artists, designers, or fabricators or partnered with professional artists, designers, or fabricators; eligible to work in the United States; and age 18 and older. The artist must be available to oversee the installation of the mural.

Selection Process

Approximately two weeks after proposal submission, the top candidates will be invited to meet with the selection committee (via Zoom) to discuss design concepts and how staff involvement will be factored into the process. The final candidate will be notified by November 5, 2021.

Approximate Timeline

- October 18, 2021 – Submission Deadline
- Late October 2021 – The selection committee meets with top candidates
- November 5, 2021 – The selected artist is notified
- Mid-November 2021 – Artist talks with selection committee & staff; design is finalized
- TBD – Mural installation

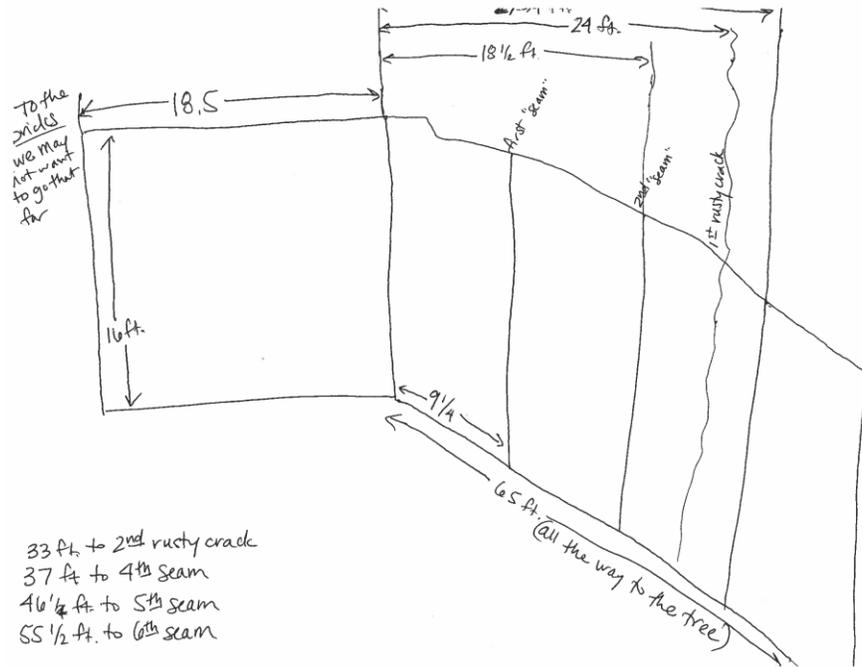
This timeline is approximate and is subject to change.

Mural Location

The proposed location for this mural is a portion of a large outdoor wall space at [1700 Martin Luther King Jr. Boulevard](#). See below for a diagram and photos with measurements of the space.



HPDP wall space overview



Wall measurements

Questions?

Please send any questions via email to the Arts Everywhere team at artseverywhere@unc.edu.