

Start Well, Stay Well

Call for Ideas



A call for creative ideas to show our peers the power and significance of caring for self and others

CALL FOR IDEAS

Introduction to the Project:

After months of zooming, many of us are eager to return to the UNC-Chapel Hill campus. Keeping everyone safe from COVID-19 requires us to adopt community standards and behaviors that will promote a healthy campus. It is up to each one of us to work together to ensure a safe and successful semester, and to protect individuals in our lives who are most vulnerable.

To this end, **Arts Everywhere, the College of Arts & Sciences, Southern Futures, the Gillings School of Global Public Health and the Hussman School of Journalism and Media are issuing a Call for Ideas, asking student creatives from across campus to help Carolina address these challenges through the power of student innovation.** Using the community standards as a starting point, we are asking students to propose creative products that combine the best available science with creative forms and messages to show their peers the power and significance of caring for self and others. All forms of creative media are welcome (video, art installation, graphic design, literary, dance, music, XR, etc.).

A diverse committee from across disciplines will select semi-finalists based on the information in this initial call. If your project is selected as a semi-finalist, you will be given feedback and then invited to submit further materials for final consideration. **Semi-finalists who are invited to submit further materials will receive a modest honorarium for their work: \$100/individual or \$150/group.**

Final projects selected will not only be installed/premiered on campus beginning in early August, they will also be highlighted across our partners' social media platforms. **Prizes for those selected as finalists: \$1,500/individual project or \$2,000/group, in addition to financial support for materials to complete their projects.**

Submission Requirements:

Materials will be reviewed in two rounds and should be submitted to Arts Everywhere via email (artseverywhere@unc.edu) by midnight on **Wednesday, July 1st** or midnight on **Wednesday, July 15**. Note: those submitted by July 1st will receive early consideration for selection as a semi-finalist. Please include “Call for Ideas” and your last name or organization name in the subject line of your email.

The following is required for consideration -

1. Contact information: Name and preferred pronouns, major/year, telephone number, email address.
2. Brief written narrative describing your artistic vision and proposal.
 - a. Consider how (and where) your audience would encounter your project (i.e., in a computer lab? On the quad? At a party?) How might that impact the materials and form you choose?
 - b. Please include sketches if helpful to explaining your vision.
3. Proposed budget and request for any additional support or materials (art supplies, project mentor, etc.).
4. Attendance at the virtual information meeting on Wednesday, June 24 from 2pm-3pm is required. Register to receive meeting details [here](#).
 - a. If unable to attend on June 24, alternate options are available. Please contact artseverywhere@unc.edu to learn more about the options available to you and/or your student organization.