



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Request for Proposals
UNC Chapel Hill Kenan-Flagler Business School

Arts Everywhere and the Kenan-Flagler Business School are seeking design proposals for a new mural on the undergraduate floor of the Kenan-Flagler building. The mural will engage primarily with undergraduate business students and should follow specific themes and guidelines listed below. The project budget should exceed no more than \$2,000, to cover artist/design fees, installation, and supplies.

Arts Everywhere is a comprehensive initiative at UNC-CH to make the arts a fundamental part of University culture and daily campus life. Collaborating with diverse departments, units, and organizations, they strive to embed creative expression, live arts experiences, and arts learning into students' Carolina education.

Application Deadline: May 29, 2020

About the Project:

The objective of this project is to create a piece of art with the undergraduate Business School students' experience in mind. This mural should reflect the B-School's current goals for undergraduate students: to build community, to unite students behind some shared principles that they can connect to, and to strive for excellence while using business as the vehicle to positively impact society. The design should somehow incorporate the guiding principles of the Undergraduate Business Program - Be Curious, Be Purposeful, Be Humble, Be Agile, Be Kind, Be True.

To get a better sense of how the business school is implementing these goals, you can view their orientation website here: <https://spark.kenan-flagler.unc.edu/what>. While the mural should reflect themes from the site, it should not take inspiration from the overall design of the site.

Artists submitting proposals should consider how they might engage with students either in the installation process or in related programming. The selected artist will also have the opportunity to interview a small number of Business School students, faculty, and staff to inform their final piece.

How to Apply:

Please submit the following as one .pdf file attachment in an email to artseverywhere@unc.edu.

- Artistic resume
- One page proposal describing the design concept with a brief explanation of how it relates to the themes described above
- 3-5 examples of previous work of a similar style

Eligibility:

This call is only open to artists who are local to Chapel Hill or the triangle region. Candidates must be professional artists, designers, or fabricators or partnered with professional artists, designers, or fabricators, eligible to work in the United States, and age 18 and older. UNC Chapel Hill alumni are encouraged to apply. The artist must be available to oversee the installation of the mural.

Selection Process:

The following two weeks after the May 29 deadline will be dedicated to narrowing down top candidates to meet with the selection committee (likely via Zoom) to discuss design concepts and how student involvement will be factored into the process. The final candidate will be notified by June 19.

Approximate Timeline:

May 29 - Submission Deadline

June 1-12 - The selection committee meets with top candidates

June 19 - The selected artist is notified

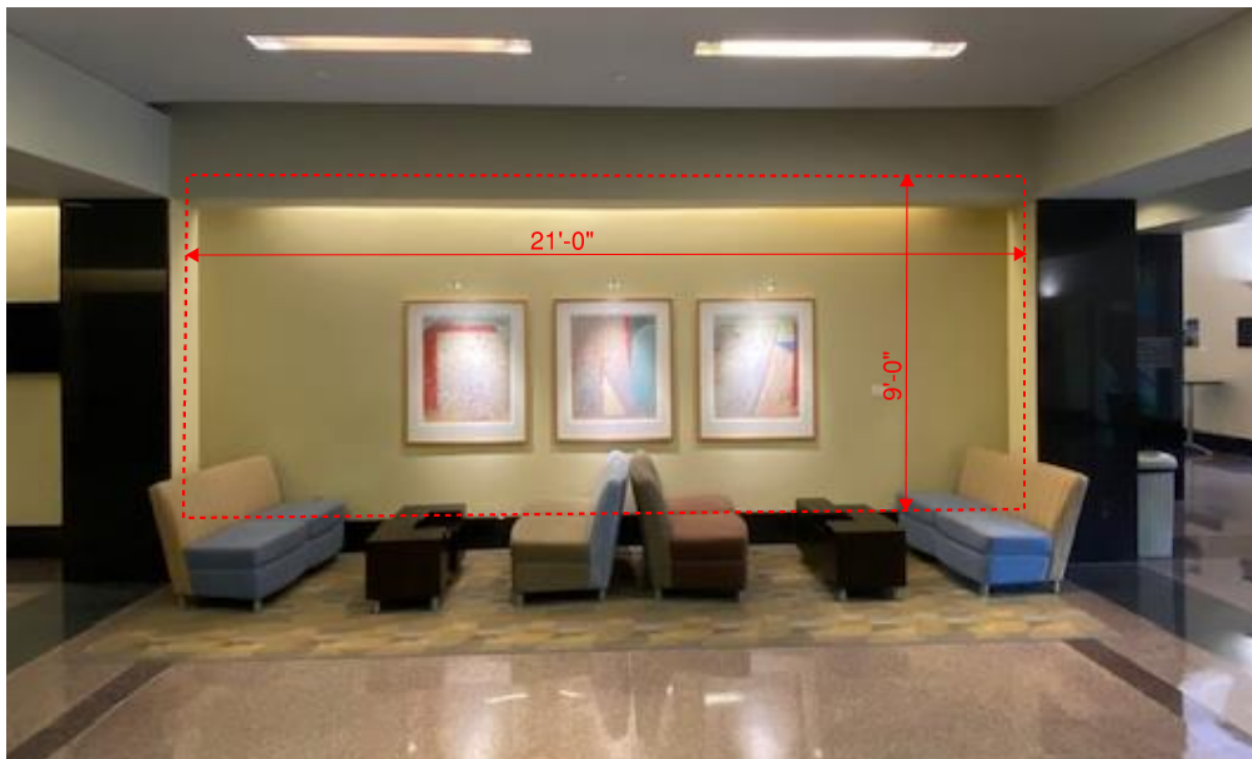
June-Aug - Artist interviews B-school students, staff, and faculty; Design is finalized

September - Mural installation

This timeline is approximate and is subject to change.

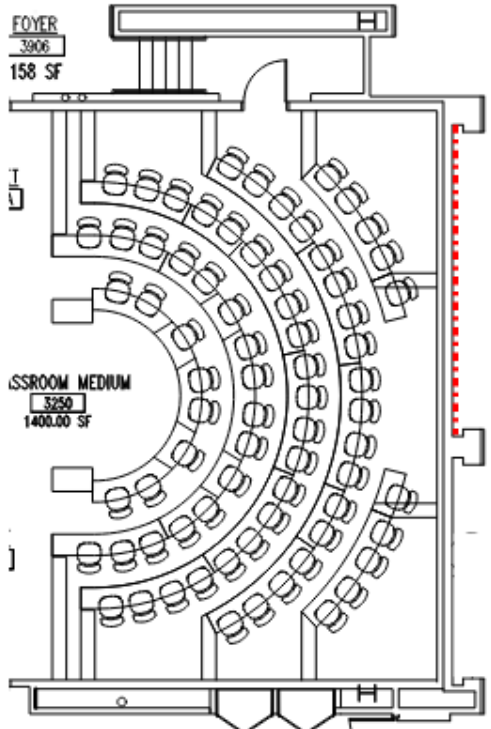
Mural Location:

The proposed location for this mural is on a recessed wall in the third floor lobby of Kenan-Flagler.





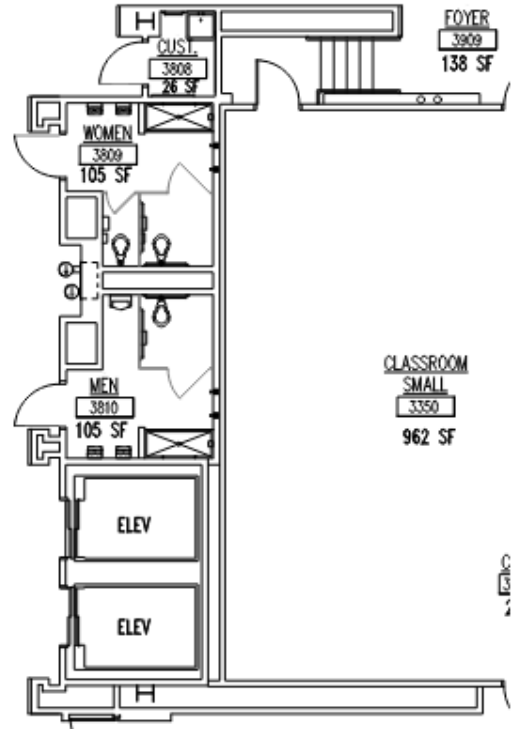
CORRIDOR
3900
1121 SF



FOYER
3906
158 SF

CLASSROOM MEDIUM
3250
1400.00 SF

LOBBY
3907
1040 SF



FOYER
3909
138 SF

CLASSROOM SMALL
3350
962 SF

CUST.
3808
26 SF

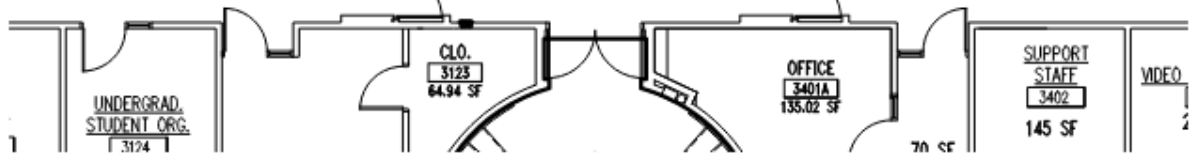
WOMEN
3809
105 SF

MEN
3810
105 SF

ELEV

ELEV

189 SF



UNDERGRAD.
STUDENT ORG.
3124

CLO.
3125
64.94 SF

OFFICE
3401A
135.02 SF

SUPPORT
STAFF
3402
145 SF

VIDEO
70 SF